

Made in
Germany



NEW

Selected decors now
with special **MOISTURE
PROTECTION.**

COLLECTION 2020

Decor overview	4
Moisture protection	7
Interview with Achim Scholz	8
Environment	11
MY FLOOR Collection	
<i>Lodge</i>	12
COTTAGE	20
<i>Chalet</i>	34
Villa	40
Residence	48
Accessories	60

Collection 2020

Where elegance meets rustic nonchalance and nautical style meets La Dolce Vita in a stylish, feel-good atmosphere with a solid practicality – and the choice is yours!

The MY FLOOR Collection 2020 unites elegant design and the authentic look of real wood with the advantages of a top-quality, modern laminate floor. It is tough, low-maintenance and durable. Whether you prefer the feel of life by the sea or the urban elegance of a town house, MY FLOOR has just the floor to make you feel good, without compromise on quality or appearance.

Our decors are original and, in the truest sense of the word, sublime. The different surface structures promise variety. Our decorative imprints create an authentic wood-look which is second to none. All floors from MY FLOOR are extremely durable and have the highest abrasion class rating.

For the sake of the environment, we source our wood from sustainable forests. All of our products are made from natural, renewable raw materials and low-pollution wood-based materials. We keep the manufacturing chain lean and efficient: our energy management is certified and particularly resource-saving.

And now: you can enjoy the new MY FLOOR Collection 2020 and be inspired by our living styles.

Made in 
Germany

pp. 12-19

Lodge



pp. 20-33

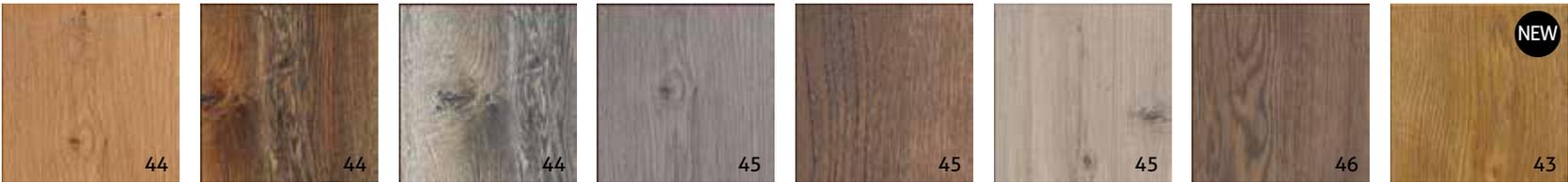
COTTAGE





Chalet

pp. 34-39



Villa

pp. 40-47



Residence

pp. 48-59







NEW: Our moisture protection

We have made the best even better: high-quality décors from the Chalet, Villa and Residence laminate collections have been optimised in order to withstand moisture penetration even longer. The resin-rich pine from Mark Brandenburg forest and special gluing processes ensure significantly reduced swelling of the laminate flooring.



The natural product is particularly suitable for children and pets who are in frequent contact with the laminate flooring. It can easily forgive a mishap or two.



Laminate flooring is usually to be cleaned by means of a damp wipe. The floors with moisture protection can be easily cleaned with a damp mop.



Like all wood-based products, this laminate flooring will react to the moisture and expand or contract accordingly. Although designed for improved resistance to water and moisture, it is not waterproof and excessive wetting and standing water should be avoided.

Suitable for rooms with high humidity.

Not suitable for outdoor areas, rooms with permanently high moisture load, e.g. shower cubicles, saunas and rooms with floor drains.

Consciously creating new accents

Achim Scholz has been in the wood business for 24 years and has been Head of Product Management at SWISS KRONO TEX since 2009, responsible, among other things, for the design of MY FLOOR laminate flooring. A conversation with the father of “Harbor Oak” laminate flooring, popular worldwide.



“

Everything is possible when developing new designs for MY FLOOR. And the exciting thing for me is being able to nurture them from the beginning.

Achim Scholz

You are a skilled craftsman. Does that help you with your current job in product development?

Actually, my job today is a lot different from what I once learned. I still see myself as a technician, as a craftsman, but in a different sense. More in the sense of developing high-quality, artisan design products. And of course, understanding craftsmanship helps the company in terms of production support. A current example of this is in the development of the new ER decors, one of MY FLOOR's specialities. These are decors in which design and embossing are identical, so that they look like real wood. Our decor of the year, "Chestnut Sauvignon", is one of those, a very rare decor anywhere in the world.

How is a new MY FLOOR design created?

I go to a lot of international trade fairs, talk to customers, look at the products in the market and what is selling well in our range. We create our designs in part using international designers, but also have a hand in the decors here at our facility in Germany. The final step is to produce the printing and embossing templates. All of our products from Heiligengrabe are "Made in Germany", including the accessories.

How do you manage to meet the worldwide demand for individuality in such an exclusive but internationally-distributed collection?

Over the years, we have focused more and more on our customers. After all, we are present in more than 40 countries. We have adapted the decor selection to the requirements of our partners in very different countries and have drawn on their inspiration. This has resulted in the emergence of laminate floors which enjoy worldwide popularity. From South America to China to Europe.

New collections offer the opportunity to try new things, to set trends. What can we expect from MY FLOOR this year?

Much of our collection is built on consistency with subtle updates. But of course there are new developments, trends that we set in the international market. Marrakesh, Swing Oak, Elm – these are decors that are currently very trendy and with which we are breaking new ground. We do this consciously. I see them as part of a complex collection. You have to have a bit of courage, though. And a little luck, if you want to succeed.



And without compromise to the environment!

MY FLOOR has made a voluntary commitment to full transparency. This means that we take the environmental sustainability of our products as seriously as maintaining the highest standards of quality and giving outstanding value for money.

Our environmental policies focus on ecological efficiency – for the whole life cycle of any given product that leaves our factory. We process certified raw materials sourced from sustainably managed forests and check the environmental impact of every stage of production. We produce high-quality and very long-lasting laminate flooring, and also take care of eco-friendly disposal. Our Environmental Product Declaration (EPD) makes information on the environmental credentials of our wood-based products freely available. The EPD is awarded by the Institut Bauen und Umwelt and is an internationally recognised ecolabel in accordance with ISO 14025.

And because we want to keep things this way, we give our staff regular training in awareness and knowledge of environmental matters. We are always striving for better – for you and for our environment. As a result, we are proud to have been awarded Blue Angel environmental certification.





Lodge

Waves rushing. Spicy sea air surrounds you. The sun tickles the tip of your nose. Immediately you begin to relax ... Bring that beach holiday feeling into your home with the MY FLOOR Lodge Collection.

The decors in the Lodge Collection look natural and rustic. They exude pure love of life. As free and happy as a day at the beach. Whether light, dark or casual tile design, our designs are extremely diverse. Finding it difficult to make up your mind? Even better, our decors can also be easily combined and harmonise perfectly with one other.

Dimensions: 1,380 mm × 193 mm

Decors: 7

Panels per carton: 8 = 2.131 m²

Cartons per pallet: 56 = 119.32 m²

8 mm | AC5/32







NEW

Casa Stripes
Lodge | M8106 | AF | 3-Strip

Silver Oak

Lodge | M8015 | MX | 1-Strip

**Mailand Oak**

Lodge | M8086 | AF | 3-Strip

**DaVinci**

Lodge | M8087 | UL | 1-Strip





Scala Oak

Lodge | M8088 | AF | 2-Strip



Rialto Oak

Lodge | M8089 | AF | 2-Strip



Simple Oak

Lodge | M8092 | ML | 1-Strip





Lodge — M8106 Casa Stripes



COTTAGE

A glass of wine, a good book, a cosy fire crackling in the fireplace. What more do you need for a peaceful end to the day? The flickering of the fireplace bathes the room in a beautifully warm light. Your new floor from the MY FLOOR Cottage Collection shimmers subtly and its embossed grain is fine and elegant. This will make you long for the evening, every day anew ...

All Cottage Collection floors exude an incomparable sense of comfort and are full of character. An effect that could only be matched by solid wood floors. And, if a small spark jumps out of the fire, it's no problem at all. Our laminate floors are flame-retardant and hard-wearing.

Dimensions: 1,380 mm × 193 mm

Decors: 12

Panels per carton: 8 = 2.131 m²

Cartons per pallet: 56 = 119.32 m²

Dimensions: 1,380 mm × 244 mm

Decors: 13

Panels per carton: 8 = 2.694 m²

Cartons per pallet: 42 = 113.138 m²

8 mm | AC5/32







NEW

Nevada Oak Silver

Cottage | MV896 | ML | 1-Strip

Timeless Oak Nature

Cottage | MV805 | ER | 1-Strip

**Pallas Oak Nature**

Cottage | MV806 | ER | 1-Strip

**Atlas Oak**

Cottage | MV807 | ER | 1-Strip





Atlas Oak Beige

Cottage | MV808 | ER | 1-Strip



Turin Oak

Cottage | MV854 | AF | 1-Strip



Bali Teak

Cottage | MV865 | AF | 1-Strip

Marrakesh

Cottage | MV879 | ML | 1-Strip

**Elm**

Cottage | MV880 | ML | 1-Strip

**Plural Oak**

Cottage | MV881 | AF | 1-Strip





Ruby Oak

Cottage | MV897 | AF | 1-Strip



Zermatt Walnut

Cottage | MV898 | ML | 1-Strip

Spruce Palmer

Cottage | MV849 | UL | 1-Strip

**Harbour Oak Beige**

Cottage | MV839 | ER | 1-Strip

**Harbour Oak**

Cottage | MV820 | ER | 1-Strip





244 mm

Harbour Oak Grey
Cottage | MV821 | ER | 1-Strip



244 mm

Pettersson Oak Grey
Cottage | MV851 | ER | 1-Strip



244 mm

Pettersson Oak Beige
Cottage | MV852 | ER | 1-Strip

Montmelo Oak Nature

Cottage | MV856 | ER | 1-Strip



244 mm

Montmelo Oak Silver

Cottage | MV857 | ER | 1-Strip



244 mm

Kodiak

Cottage | MV867 | ML | 1-Strip



244 mm



244 mm

Wave Light

Cottage | MV882 | UL | 1-Strip



244 mm

Swing Oak

Cottage | MV883 | AF | 1-Strip



NEW

244 mm

Tormes Oak

Cottage | MV895 | ML | 1-Strip

**Duero Oak**

Cottage | MV899 | ML | 1-Strip



COTTAGE — MV896 Nevada Oak Silver



Chalet

Do you love the rustic alpine atmosphere? Up there in the mountains, everything seems just that bit easier and more original. Enjoying a hearty snack after a long hike. Telling stories until late in the evening and even enjoying a vigorous "Schuhplattler". The high-quality floor from the MY FLOOR Chalet collection takes it all in its stride. It is tough, scratch resistant and even forgiving of dancing on the parquet, erm – laminate.

The decors of the Chalet Collection also create a rustic ambience in your home. Combine it, for example, with simple wood furniture, linen and leather, or dare to try an atmospheric mix of antique and modern furniture.

Dimensions: 1,380 mm × 193 mm

Decors: 5

Panels per carton: 6 = 1.598 m²

Cartons per pallet: 56 = 89.49 m²

10 mm | AC5/33







Chalet

NEW

Valencia Oak
Chalet | M1020 | ER | 1-Strip

Chestnut Beige

Chalet | M1002 | ER | 1-Strip

**Chestnut**

Chalet | M1005 | ER | 1-Strip

**Chestnut Nature**

Chalet | M1008 | ER | 1-Strip





Girona Oak
Chalet | M1019 | ER | 1-Strip



Chalet — M1020 Valencia Oak



Villa

The villa has been perched on the small Tuscan hill for several centuries. It has seen a lot during this time: happy family celebrations, opulent dinners and romantic candlelight dinners. Its style has hardly changed over time – it has always been timelessly elegant. The MY FLOOR Villa Collection combines this classic elegance with understated glamour that effortlessly enhances every room.

Do you value exclusive quality? Allow yourself to be seduced by the noble wood look of the Villa Collection and create your own space with its stylish beauty. And don't forget that it also makes an impressive statement in a business setting.

Dimensions: 1,375 mm × 188 mm

Decors: 8

Panels per carton: 5 = 1.293 m²

Cartons per pallet: 56 = 72.38 m²

12 mm | AC5/33







Villa



Bilbao Oak

Villa | M1228 | ER | 1-Strip

Atlas Oak Nature

Villa | M1201 | ER | 1-Strip

**Harbour Oak**

Villa | M1203 | ER | 1-Strip

**Harbour Oak Grey**

Villa | M1204 | ER | 1-Strip





Timeless Oak Grey
Villa | M1206 | ER | 1-Strip



Petterson Oak Dark
Villa | M1221 | ER | 1-Strip



Chestnut Sauvignon
Villa | M1223 | ER | 1-Strip

Bernstein Oak

Villa | M1226 | AF | 1-Strip





Villa — M1228 Bilbao Oak



Residence

Say goodbye to the mundane. You will create an extraordinary ambience with our highlight: urban, stylish and graceful at the same time. Residence is our very special collection, our masterpiece. The extra wide and unusually long panels; the authentic, elegant, natural wood look and the excellent quality of this floor speak all for themselves.

Our MY FLOOR Residence Collection will thrill you. It lies in your room, exuding self-confidence, modernity and exclusivity. You won't just walk across the floor, no, you'll swagger. It goes without saying that the floors are robust, not light-sensitive and comfortable to walk on.

Dimensions: 1,845 mm × 244 mm

Decors: 19

Panels per carton: 4 = 1.80 m²

Cartons per pallet: 42 = 75.6 m²

10 mm | AC5/33







NEW

Residence Oak Nature
Residence | ML1029 | ER | 1-Strip

Residence

Makro Oak Nature

Residence | ML1008 | ER | 1-Strip

**Makro Oak Brown**

Residence | ML1010 | ER | 1-Strip

**Makro Oak Grey**

Residence | ML1011 | ER | 1-Strip





Makro Oak Light
Residence | ML1012 | ER | 1-Strip



Highland Oak Silver
Residence | ML1013 | ER | 1-Strip



Highland Oak Titan
Residence | ML1016 | ER | 1-Strip

Makro Oak Beige

Residence | ML1018 | ER | 1-Strip

**Makro Oak Light Grey**

Residence | ML1019 | ER | 1-Strip

**Iceland Oak**

Residence | ML1020 | ER | 1-Strip





Lake Oak Nature
Residence | ML1021 | ER | 1-Strip



Lake Oak Brown
Residence | ML1022 | ER | 1-Strip



Lake Oak Grey
Residence | ML1023 | ER | 1-Strip

Lake Oak Beige

Residence | ML1024 | ER | 1-Strip

**Pilatus Oak**

Residence | ML1025 | ER | 1-Strip

**Pilatus Oak Gold**

Residence | ML1026 | ER | 1-Strip





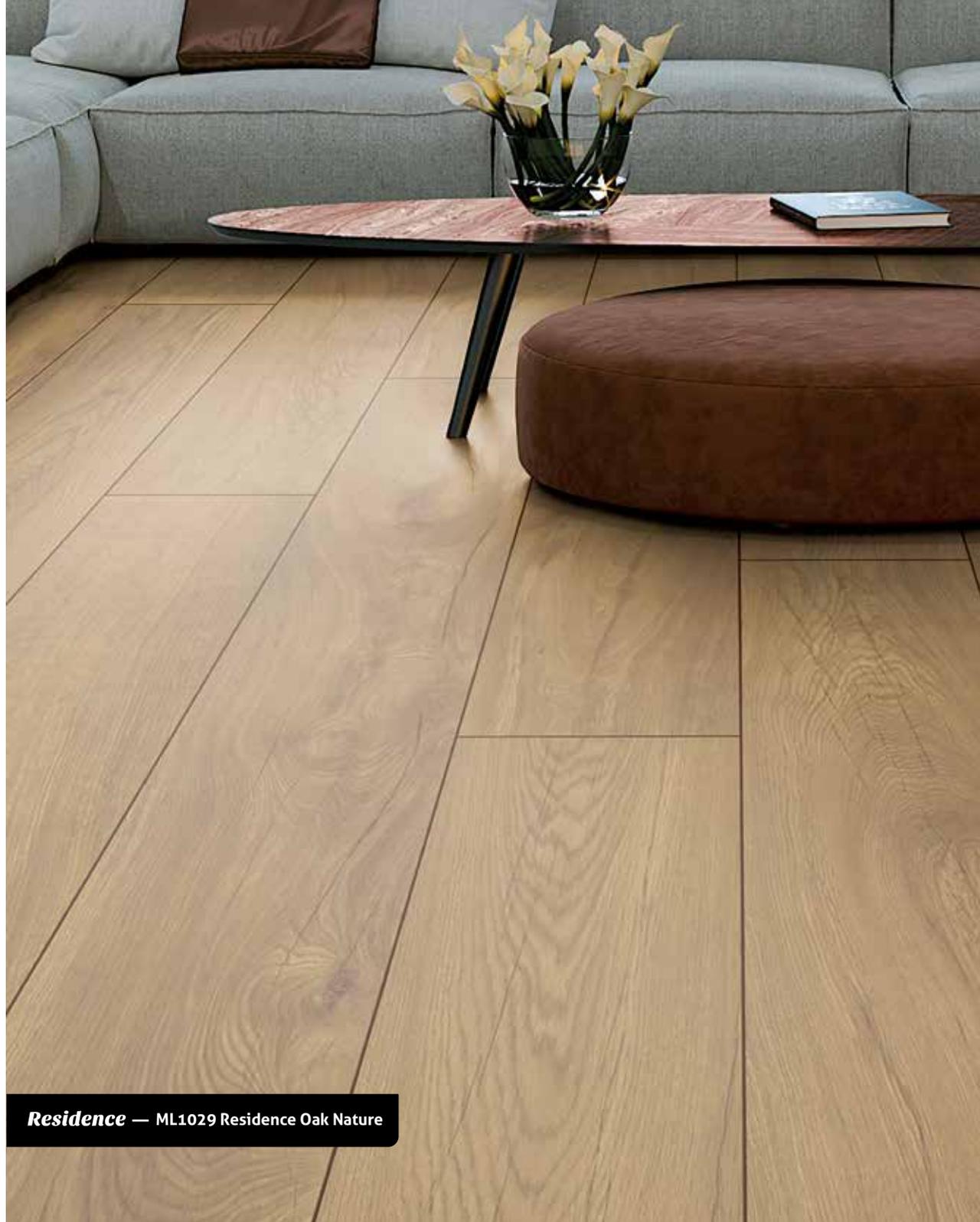
Pilatus Oak Titan
Residence | ML1027 | ER | 1-Strip



Residence Oak Brown
Residence | ML1028 | ER | 1-Strip



Residence Oak Beige
Residence | ML1030 | ER | 1-Strip



Residence — ML1029 Residence Oak Nature

A black circular badge with the word "NEW" in white, uppercase letters, positioned in the upper left corner of the page.
NEW

Our decor of the year 2020

Residence Oak Nature – ML1029

Residence Oak Natural is not just hard wearing and easy to lay – it's also hard to beat. The innovative 3D effect of this inimitable and exceptional finish recreates the authentic beauty of natural oak. This sustainable laminate flooring features striking knots and cracks coupled with soft grain lines to create a vision of loveliness. Indistinguishable from the real thing, Residence Oak Natural combines the finest qualities of oak with the indisputable advantages of a sustainable quality product "made in Germany".

The harmonious and distinctive look and feel deliberately refrains from rustic references. The beautiful matt shimmer of these authentic textured planks uniquely combines the warmth and charm of real oak with the design aspirations of the modern residence – your home.

Skirtings & accessories



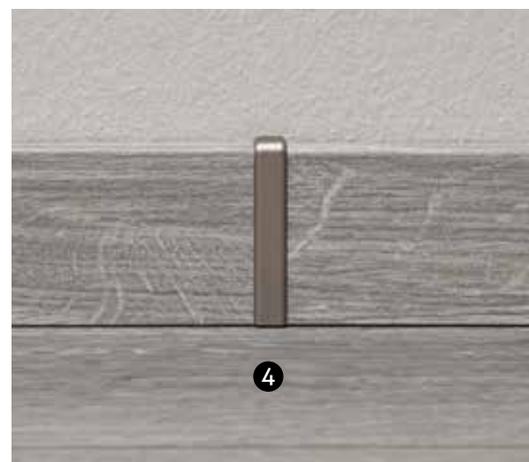
SKIRTING BOARD KTEX 1

MDF, for attachment system

19 × 58 × 2,400 mm

PACKET 10 pcs

PALLET 56 packets



ACCESSORIES FOR SKIRTING BOARD KTEX 1

- ① External corner piece (2 pcs per packet)
- ② Internal corner piece (2 pcs per packet)
- ③ End cap (1 × left and 1 × right per packet)
- ④ Connector (2 pcs per packet)

BOX 10 packets

Available in these colours:

light brown, dark brown, white, silver and stainless steel look

Skirtings & accessories



KTEX F



SKIRTING BOARD KTEX F
 MDF, white, chamfered, paintable
 18 × 80 × 2,400 mm
PACKET 8 pcs
PALLET 35 packets



KTEX P



SKIRTING BOARD KTEX P
 MDF, white, profiled, paintable
 18 × 80 × 2,400 mm
PACKET 8 pcs
PALLET 35 packets



CORNER PIECE

**CORNER PIECE FOR SKIRTING BOARDS
 KTEX F AND KTEX P**
 22 × 22 × 82 mm
PACKET 2 pcs
 Available in white decor.

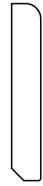


SKIRTING BOARD CLIPS

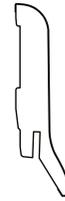
Other skirtings



SKIRTING BOARD KTEX 5
MDF
15 × 70 × 2,400 mm



SKIRTING BOARD KTEX 10
MDF
10 × 58 × 2,400 mm



SKIRTING BOARD KTEX 11
MDF, for attachment system
21 × 70 × 2,400 mm



SKIRTING BOARD KTEX 12
MDF, for attachment system
15*/19.5** × 50 × 2,400 mm



SKIRTING BOARD KTEX 13
MDF, for attachment system
16 × 58 × 2,600 mm



SKIRTING BOARD KTEX 14
MDF, for attachment system
17 × 70 × 2,600 mm



SKIRTING BOARD KTEX 15
MDF
16 × 80 × 2,600 mm



SKIRTING BOARD KTEX 16
MDF
15 × 78 × 2,400 mm



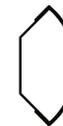
SKIRTING BOARD KTEX 17
MDF
18 × 40 × 2,400 mm



SKIRTING BOARD KTEX 18
MDF, for attachment system
13.5*/19* × 40 × 2,400 mm



SKIRTING BOARD KTEX 19
MDF, for attachment system
18 × 90 × 2,400 mm



SKIRTING BOARD KTEX 20
MDF
17 × 17 × 2,400 mm



SKIRTING BOARD KTEX 21
MDF
12 × 12 × 2,400 mm



SKIRTING BOARD KTEX 22
MDF
16 × 16 × 2,400 mm



SKIRTING BOARD KTEX 23
MDF
6 × 25 × 2,600 mm



SKIRTING BOARD KTEX 24
MDF
4 × 45 × 2,400 mm

* Covered distance from wall w/o clips.

** Covered distance from wall with clips.

Different quantities available by prior arrangement.

Insulation underlays



BASIC
Foam-based
25,000 × 1,000 × 2 mm
1 PACK 4 rolls = 100 m²
1 PALLET 40 rolls



BASIC PLUS
Foam-based with flat laminated PE foil
25,000 × 1,000 × 2 mm
1 PACK 4 rolls = 100 m²
1 PALLET 40 rolls



PREMIUM SOUND
PU-based with foil lamination
8,500 × 1,000 × **1.8 mm**
1 PACK 1 roll = 8.5 m²
1 PALLET 40 rolls



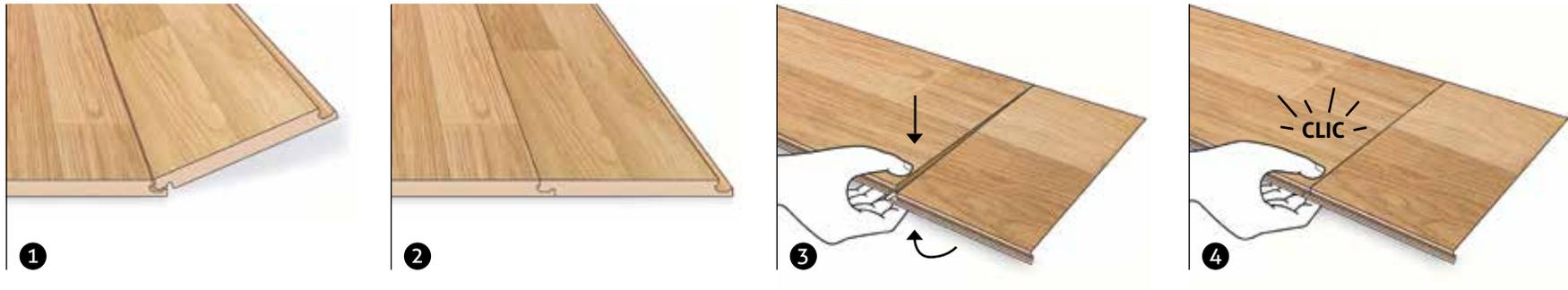
SUPERIOR SOUND
PU-based with foil lamination
5,500 × 1,000 × **2.8 mm**
1 PACK 1 roll = 5.5 m²
1 PALLET 40 rolls

Panel construction

The panels for our laminate flooring are made up of at least four sturdy layers. These guarantee the durability and excellent quality of MY FLOOR. This is how we create long-lasting floors for all requirements.



- A** The upper surface of the flooring features a particularly wear-resistant overlay protection film.
- B** The overlay protection film is pressed together with the individual, hardened decorative film to form a hard-wearing surface.
- C** The base layer is a wood fibreboard.
- D** On the underside of the base board, a moisture-resistant stabilisation film ensures the structural stability of the MY FLOOR laminate flooring.



The CLIC system makes laying this floor child's play: with just one finger, panels lock audibly into place. Simply unpack, lay, click and finish – without the least exertion or any additional tools.

- ✓ even easier to lay
- ✓ 50% time saving
- ✓ no hammer, push block or pull bar required
- ✓ safe and robust
- ✓ can be walked on immediately

For more laying tips, we recommend our YouTube videos at ► video.my-floor.com



AC 5/32 A laminate floor's resistance to wear is given as an abrasion class, e.g. AC 5. Here, the number 5 indicates that it will not show signs of abrasion for a considerable length of time. The wear class figure indicates the level of use for which the laminate is suitable. 32 represents average commercial use and 33 is for heavy commercial use.

AC 5/33

Floors with these symbols have the following properties:



These panels have a 45° bevelled edge all the way round. Putting them together creates a V-shaped groove, which replicates the character of natural wooden floorboards.



These panels have a special surface structure.



Decors with this symbol are antistatic.



Decors with this symbol have got a special Moisture Guard.

Outstanding features of all MY FLOOR products:



All floors use the CLIC system. Simple to lay with no need for a hammer, tapping block and crowbar. Safe and stable, you can walk on them right away.



Safe and stable, you can walk on them right away.



Low flammability.



Easy-care and durable.



Highly resistant to cigarette butts.



Not light-sensitive.



Stain-resistant.



Resistant to wear.



Made from natural, renewable materials.



Comfortable to walk on.



Suitable for use over underfloor heating.

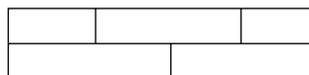


Hard-wearing and pressure resistant.

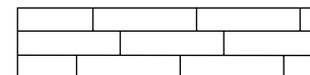
Layout of the surfaces:



1-Strip



2-Strip



3-Strip

Legal information

Contents by SWISS KRONO TEX GmbH & Co. KG, Wittstocker Chaussee 1, 16909 Heiligengrabe.
Pictures can differ from original product.

MY-FLOOR.COM



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